



EXPORT BOOTCAMP

Sustaining Your Global Success

WHAT YOU'LL LEARN

Our **Export Bootcamp** is a four-session virtual workshop designed to help you become more competitive and profitable in today's global marketplace. Our team of Certified Global Business Professionals (CGBP) will guide you through all four interactive video sessions on global business management, global marketing, supply chain management, and trade finance.

You'll learn how to:

- Evaluate global market opportunities and foreign buyers
- Develop foreign market entry strategies and minimize risk
- Determine your international product and pricing strategies

SCHEDULE

Recordings of these interactive workshop sessions will be made available to registrants.

- Selecting Foreign Markets | January 20 | 10-11:30 am
- Foreign Market Entry Strategies | January 27 | 10-11:30 am
- The Mechanics of Global Business | February 3 | 10-11:30 am
- Sustaining Global Success | February 10 | 10-11:30 am

REGISTRATION

Register at: <https://www.go-center.org/form/export-bootcamp-registration-2021>

The registration fee for the entire four session Export Bootcamp is \$225, which includes:

- The Global Entrepreneur (\$40 value!)
- CGBP Exam Study Guide (\$199 value!)
- A Basic Guide to Exporting
- Trade Finance Guide
- **Trade Passport** on-demand trade training webinars

CONTACT US

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NASBITE's CGBP credential confirms knowledge in international trade and assures that you are able to professionally practice global business in today's competitive environment.

The SBTDC's International Business Development program is a NASBITE Accredited Training Program. NASBITE has pre-approved this workshop for 10 CE credits needed for CGBP Recertification. This workshop also serves as a prep course for the CGBP exam.



The SBTDC is a business and technology extension program of the UNC System and is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

